

An independent study confirms ...

We're
#1



The **BEST READ** Phone Book in Adams and Wells Counties!

- More people use "Your Local Adams-Wells Phone Book" than any other directory.
- Targeted research confirms that LOCAL people prefer their LOCAL directory!

The study was divided into two efforts:

- 1) In the Decatur area, The Adams Wells Local Book is used by more people than any other directory, including the well-established "Embarq" directory.
- 2) In the balance of the remainder of Adams and Wells Counties, The "Local Book" is used by nearly two out of three households as their primary telephone directory.

Source: Indiana Research Service, Inc., Fort Wayne, Ind. Project No. AW0807.

Telephone survey conducted August/Sept., 2007. Summary of Findings available for your full review.

**Make sure your business is in the book more people use.
Call Deb Singleton at 1-866-328-3231**



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